



# 2025 STEPS CEED English Courses & the English Resource Center (ERC) Orientation



**Stacey Vye**  
**Professor/Director**



**University Mascot:**  
**Merin-chan**



**Adriana Edwards Wurzinger**  
**Associate Professor**

**Wednesday, September 24, 2025**  
**Room 1-203**

**Saitama University, Center for English Education and Development**  
**CEED**

# Active Learning 2 (AL2)

Day & Period	Theme	Instructor	Class Code
Wednesday 1	Creativity & Innovation Through Observation	Vye, Stacey	<i>ZX690141</i>
Wednesday 3	Intercultural Global Citizenship	Vye, Stacey	<i>XZ690151</i>

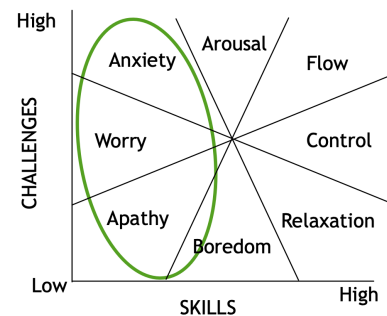


## AL2 CREATIVITY & INNOVATION

Through readings and viewings, you can ask questions, do note-taking, observations, and in-class discussions, to help you analyze creativity that leads to innovation. This class is useful not only for learning English, but anything you need to solve or resolve a problem by thinking creatively and strategically.



The reason people can be lazy



According Csikszentmihalyi (1998, p. 31, and see Figure1)



The condition of this range causes laziness.

## Active Learning 2 (AL2)

### Theme: Creativity & Innovation Through Observation

Wed. 1st Period from 9 am to 10:30 am  
with Stacey Vye, Class Code: ZX690141



Ideas for Solving Luggage and Restaurant Problems

Some Students' Observation Projects

HOW TO CHANGE  
THE BICYCLE  
PARKING AREAS



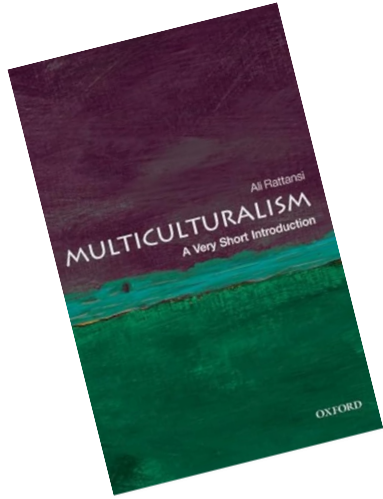
WHAT DO YOU  
THINK ABOUT  
THIS PICTURE?





# Active Learning 2 (AL2) Intercultural Global Citizenship

Wed. 3rd Period from 9 am to 10:30 am  
~ with Stacey Vye, Class Code: **XZ690151**



Cannot a person feel cultural difference unless he/she go abroad?

**No, they are close by where I live.**

→which is one of the things that changed my thoughts.

Image by いらすと

**Some Students' Cultural Communication Projects**

## 4. Problems That Arise From People of Various Cultures

► One example is.. **Misunderstandings of Identity.**

This happens when we judge people by their looks.



I'm not Swedish, I'm Norwegian!



I'm often spoken to as 你好. I'm not Chinese, I'm Japanese...



## AL2 INTERCULTURAL GLOBAL CITIZENSHIP

Students will develop global intercultural communication skills with people worldwide and critically analyze different points of identity and cultural views through readings, viewings, note-taking, discussing, and writing about cultures in diverse settings.



# English For Specific Purposes 1b (ESP1b)

Day & Period	Theme	instructor	Class Code
Mon3	Advertising and Marketing	Krug, Nathan Paul	NX11451
Mon4	A Simple Introduction to Western Philosophy	Hobman, Jason	NX11452
Tue2	Introduction to Marketing	Mendez Cordero, Gilberto Carlos	NX11453
Tue3	An Examination of Culture and History in the Development of Rock Music	White, Jason	NX11454

Day & Period	Theme	instructor	Class Code
Wed2	The Witch-Craze: Witchcraft & Magic Beliefs during the Late Middle Ages & Early Renaissance in Europe	Edwards Wurzinger, Adriana Edith	NX11455
Wed4	The Sustainable Development Goals	Hazel, Ken	NX11456
Thu3	Banned, Controversial, and Protest Music From the 1930s Through the 1960s	White, Jason	NX11457
Fri2	Introduction to Marketing	Mendez Cordero, Gilberto Carlos	NX11458



英語1 (English for Specific Purposes 1b) NX11455  
ENG1010 - Fall Semester - Wed. Period 2

This Autumn, join us in our  
magical learning adventure!

With  
Adriana Edwards Wurzinger  
(CEED)

*The Witch-Craze:  
Witchcraft & Magic Beliefs during the  
Late Middle Ages  
& Early Renaissance in Europe*

Witches, vampires, werewolves, dragons, fairies, shapeshifters... *We have them all!*



# Easy Introduction to Western Philosophy

*Explore the Big Ideas, Simply!*

**Instructor:** Jason Hobman

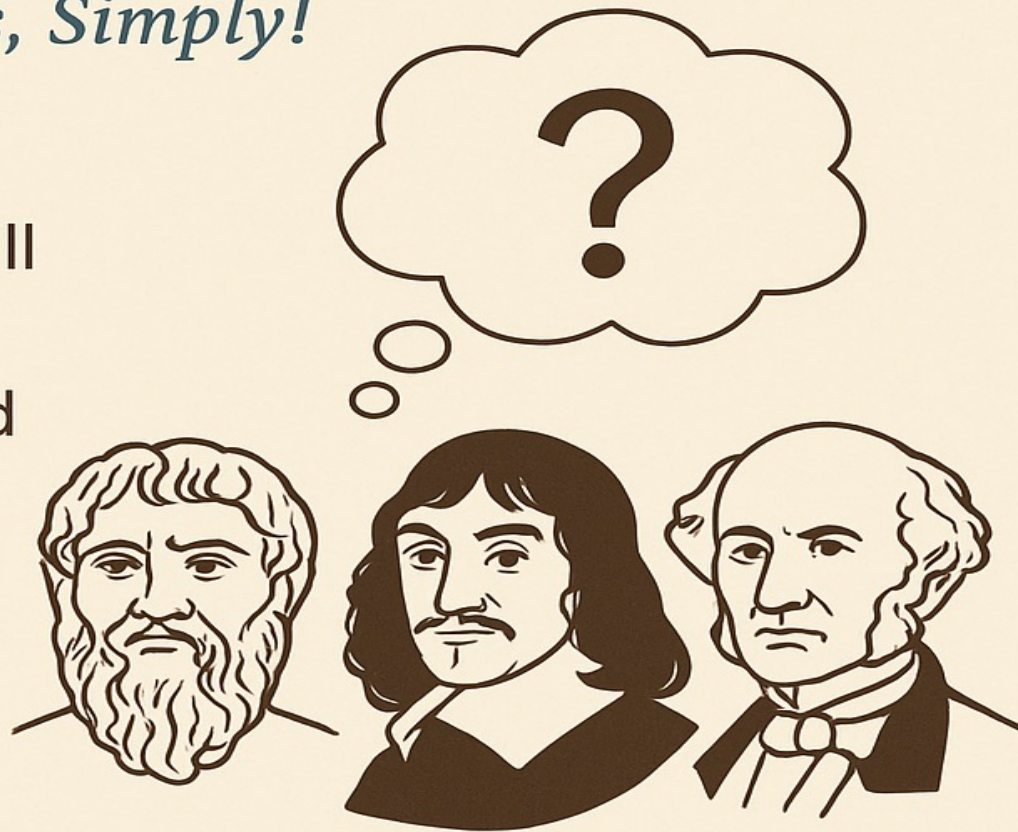
**Key Thinkers:** Plato, Descartes, J.S. Mill

**Course Focus:** Essential questions and ideas that shape the modern world

**Approach:** Clear, relatable explanations — no jargon required

**Essential Questions:**

- What does it mean to *know* something?
- What does it mean to exist?



Monday  
Period 4

NX11452

*“The unexamined life is not worth living.” — Socrates*



# English for Specific Purposes 1b

## Rock Music History

NX11454

Tuesday, 3rd period



## Banned, Protest, and Controversial Music

NX11457

Thursday, 3rd period

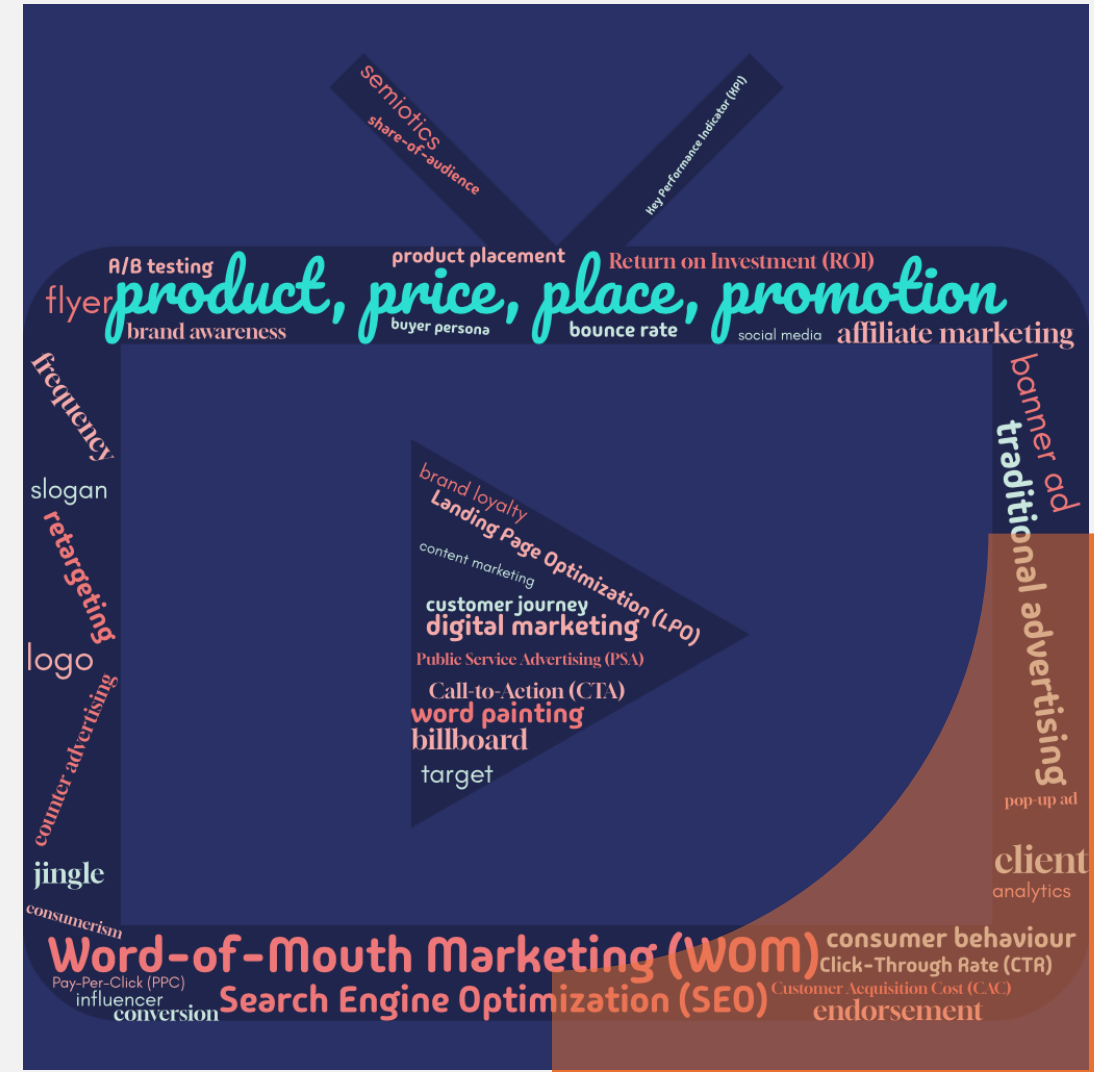
**Instructor: Jason White**

Join us to listen to lectures about popular music  
and participate in guided small-group discussions  
with prepared questions.

# Advertising and Marketing

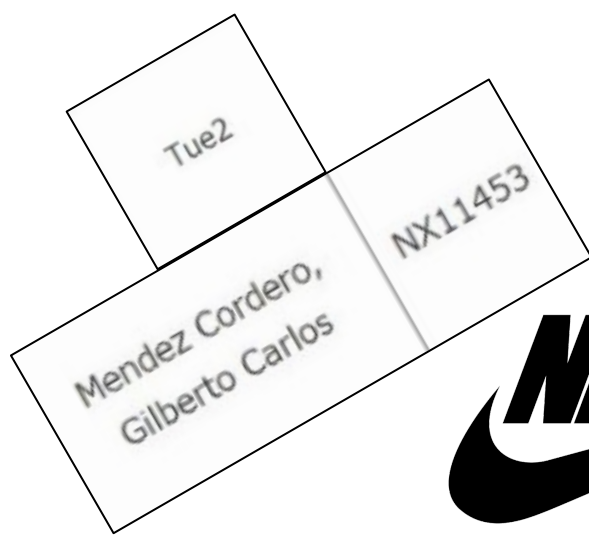
- Course: 英語 I (English for Specific Purposes 1b)
- Class Code: NX11451
- Day and Period: Mon 3
- Instructor: Nathan Krug

*This English course offers an exploration of Advertising and Marketing, including: being creative; the use of persuasion; communication strategies; capturing attention; critical thinking; societal norms.*



# Introduction to Marketing

Exploring how businesses capture our attention



## Why Take This Course?

This course is your first step into the world of business and marketing. We'll discover how companies like Nike, Nintendo, Toyota, Microsoft, Zara, and Uniqlo create products we love and strategies that grab our attention. From advertisements to social media, from customer research to innovative product design, together we'll explore the tools companies use to win over customers.

## Topics

- Needs & Wants
- Satisfaction & Value
- Market Place
- Differentiation
- Positioning Map
- Segmentation
- 4Ps of Marketing
- Advertising (Purpose, Styles, Analysis)
- Sales Promotion (B2C & B2B)
- Public Relations
- Direct Marketing (Traditional & Digital)
- Personal Selling





## **Sustainable Development Goals**

Would you like to participate in a discussion-driven exploration of the most pressing challenges of our time? This course invites students to join a broad-based conversation about the United Nations Sustainable Development Goals, one of the most ambitious global frameworks ever created. Is it a blueprint for dignity, peace, and prosperity on a healthy planet, or does it fall short? We will investigate a wide spectrum of contemporary topics and attempt to get to the heart of the global development debate. All welcome!

**Details:** Wednesdays, 4<sup>th</sup> Period, Building 2, Room 402

# English for Specific Purposes 2b (ESP2b)

Day & Period	Theme	instructor	Class Code
Mon2	Introduction to the Sociology of Human-Robot Interaction and AI Ethics	Edwards Wurzinger, Adriana Edith	NX12451
Tue1	Video Game Design	Hughes, Leander Steven	NX12452
Wed3	Intercultural Communication	Krug, Nathan Paul	NX12453
Thu1	Video Game Design	Hughes, Leander Steven	NX12454

Register  
now!

英語 2 - English for  
Specific Purposes 2b

NX12451

ENG2010

# Introduction to the Sociology of Human-Robot Interaction & AI Ethics

Fall 2025

Mon. Period 2  
(10:40 – 12:10)

\*With **Adriana Edwards Wurzinger (CEED)**

Through **interdisciplinary humanistic inquiry**, we will tackle issues such as:

- ❖ **What makes a robot**, besides shiny metal and a penchant for logical reasoning?
- ❖ **Can robots have morals**, and will they ever argue about who forgot to take out the virtual trash?
- ❖ Does **giving robots access to our private lives** mean we're inviting them to the ultimate digital tea party?
- ❖ **War and Robots**: is it a match made in heaven, or the plot of the next blockbuster action movie?
- ❖ Unveiling the secrets of **fair and trustworthy AI**: because *nobody* wants a robot best friend who's secretly plotting world domination!





# Intercultural Communication

- Course: 英語 II (English for Specific Purposes 2b)
- Class Code: NX12453
- Day and Period: Wed 3
- Instructor: Nathan Krug

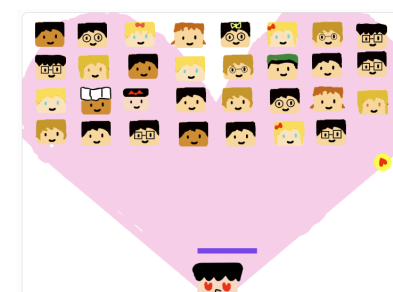
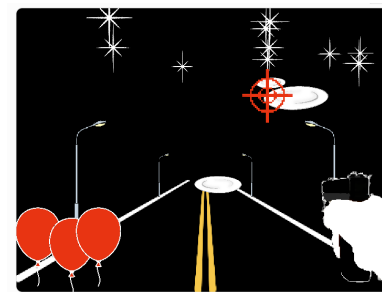
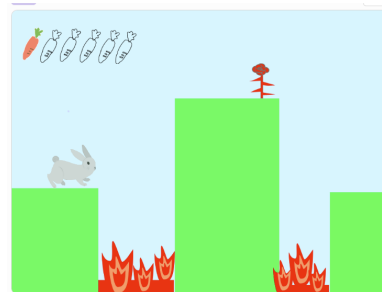
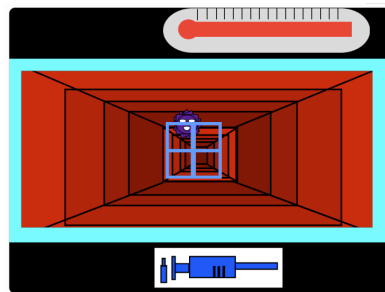
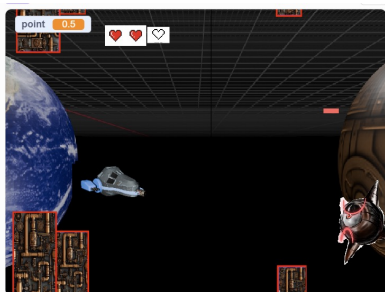
*This English course introduces key concepts related to Intercultural Communication and Intercultural Understanding.*



# 英語 II (English for Specific Purposes 2b) [ESP]

Tue. Period 1 (NX12452) or Thu. Period 1 (NX12454)

## Video Game Design



Join us to learn basic principles of game design and programming.

Above are some of the original games created by students in 2025.

We make our games in Scratch. It's easy to use, even for complete beginners.



Leander Hughes



# Academic Essay Writing 2 (AEW2)

Day & Period	Theme	Instructor	Class Code
Tuesday 2	Academic Essay Writing AEW2	Vye, Stacey	<b><i>NX12651</i></b>
Tuesday 2	Academic Essay Writing AEW2	Vye, Stacey	<b><i>NX12652</i></b>





## AEW2 ACADEMIC ESSAY WRITING

This course helps you to research academic topics and write APA & MLA formatted papers. Building on the skills acquired in AEW1 in the previous year, attention is paid to research paper organization, standard citation systems, and use of academic English.

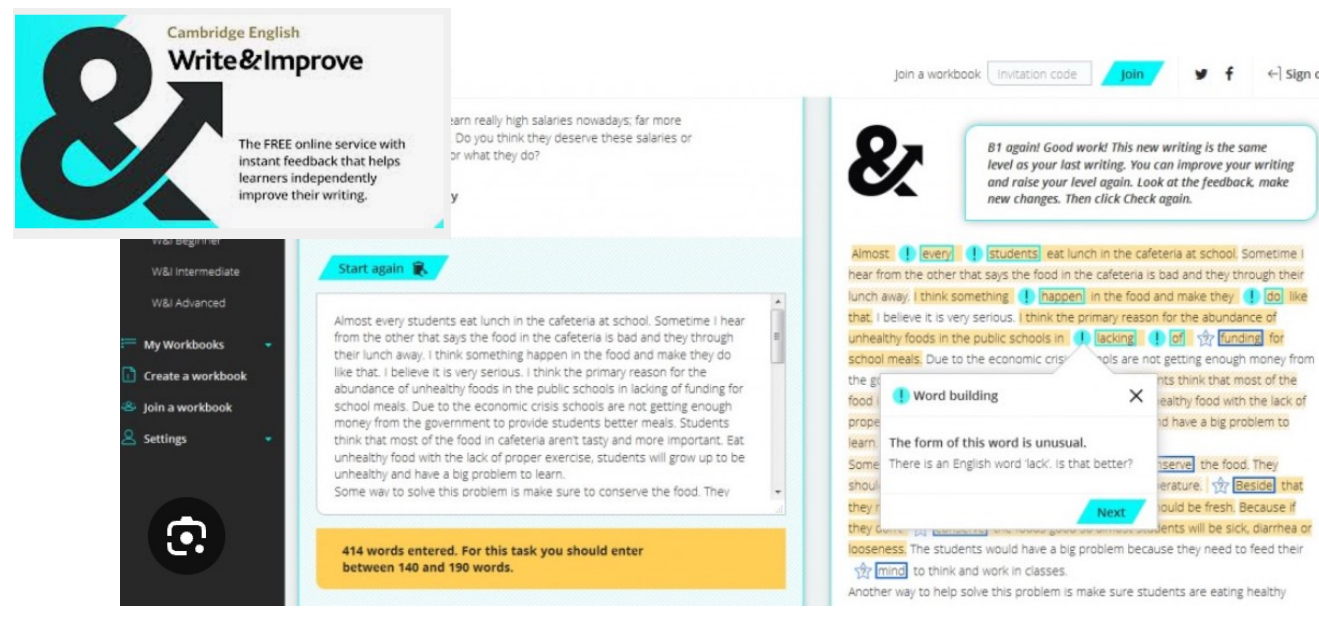
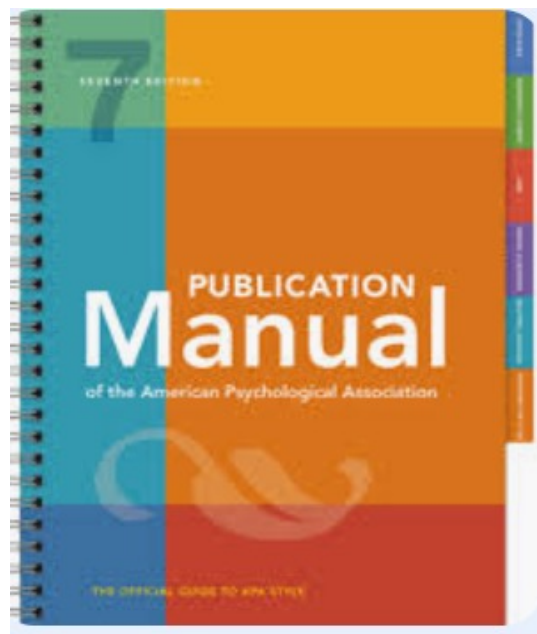
Tuesday 2nd or Thursday 2nd

# Academic Essay Writing 2 (AEW2)

## Theme: Writing a Full APA Formatted Paper

**Tuesdays or Thursdays 2nd Period from 10:30 am to 12:10 pm**  
with Stacey Vye, Class Codes: Tues. **NX12651** Thurs. **NX12652**

- Develop English reading and writing fluency through intensive and extensive reading.
- Write about one issue you are passionate about, researched, and documented free of AI or Human Plagiarism.
- Produce a short research paper of **1,000-1,300** words within a guided environment **with in-text citations on APA formatting in the Autumn semester (MLA in the spring)**.
- Analyze and synthesize relevant information from college-level readings and lectures, take a position on an issue, and argue it persuasively.
- Engage with the Write & Improve® online learning management system to improve English proficiency.





# Attention Please!

**Quarter System Classes & Other Courses**

**Not Recommended**

**For STEPS Students**

## Quarter System Classes:

- BE I & II (Basic English) a, b, c, & d
- GES (General English Skills) a, b, c, & d
- AES (Academic English Skills) a, b, c, & d

## Academic Courses:

- ACS I & II (Academic Communication Skills)
- AEW I (Academic Essay Writing) - Contact the lecturer in charge before registering!



# **English Resource Center (ERC) Orientation**

- The English Resource Center for You!
- ERC Photos
- How to Join the ERC In-person or Online
- The ERC Website

# Our Introduction to the ERC Learning Center for the Students

- **E**nglish professors help you learn English and prepare you for studying abroad.
- **R**oomy: the ERC is located on the 2<sup>nd</sup> floor of the Kiyoiku Kikotou and the ERC Online on Zoom. There are also elective classes to take once a week.
- **C**aring environment: Both are relaxed places together where you can communicate with others.
- **4** years you can meet international and Japanese students who are actively improving their English, including advanced students who have already studied or lived abroad.
- **You** can borrow IELTS and TOEFL tests study guides to prepare for studying abroad, and English-language DVDs and books to enjoy while improving your English.







Associate Professor Leander Hughes



Associate Professor  
Adriana Edwards Wurzinger



Adjunct Professor Jason White

## Your ERC Advisors



**Your ERC Advisors**  
*(We are a lot more fun than you think!)*





ERC Halloween Party



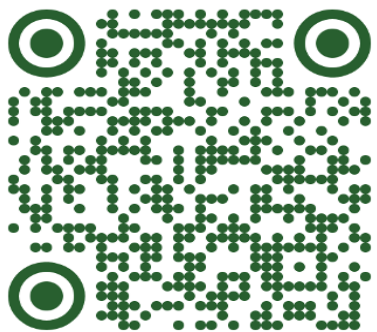


**ERC Halloween Party**





ERC X-Mas & Winter Holiday Party



# The ERC is In-Person and Online!

## The English Resource Center (ERC) 2025 Hours:

Monday:	15:00 – 17:00
Tuesday:	15:00 – 17:00
Thursday:	15:00 – 17:00

**Who can join:** Students and Faculty can meet and chat in English about topics of their interest.

**Borrow IELTS and TOEFL resources, books, and DVDs.**

**Joining in person:** We are located in the 教育機構 (Kyouiku Kikoutou) Building on the 2<sup>nd</sup> floor.

**Join us via Zoom:** Using your University email, sign up on only our first visit, and have a Zoom account. Sign up here once and **log in here each visit** → : [su-apps.org/erc/](https://su-apps.org/erc/)

**See you when you can attend in-person or on ZOOM!**



Image: Saitama U.

[su-apps.org/erc/](https://su-apps.org/erc/)

# 2025-06 English Resource Center (ERC) Calendar at SU In-person or Online

Join in-person: The 2nd Floor of the Kiyokukikotou Building

<=> Join Online: [su-apps.org/erc/](http://su-apps.org/erc/)

## Spring Semester (Quarters 1 & 2)

	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
2025			1	2 EC	3	4	5
	6	7	8	9	10	11	12
Apr.	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	1	2	3
May	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31
June	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
July	29	30	1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	31	1	2
	3	4	5	6 MC	7 MC	8	9

## Fall Semester (Quarters 3 & 4)

	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
Sept.						26	27
	28	29	30	1	2	3	4
Oct.	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25 PO
	26	27	28	29	30	31	
Nov.	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23 MF	24 MF	25	26 MC	27 MC	28	29
Dec.	30	1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20 PO
	21	22	23	24	25	26	27
	28	29	30	31	1	2	3
2026	4	5	6	7	8	9	10
	11	12	13	14	15	16 EE	17
Jan.	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

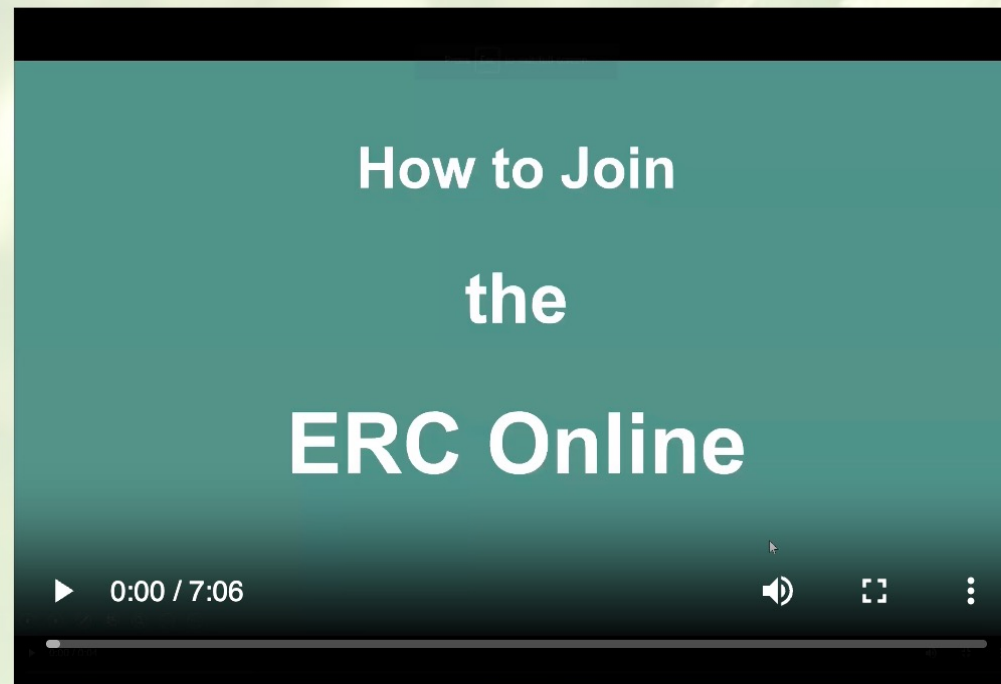
ERC  
Halloween  
Party

ERC  
Holiday  
Party



## The ERC (英語何でも相談室): In Person and Online

The ERC is a place where you can converse in English, borrow resources, and get help with your English studies. Currently, students can join by visiting [the ERC Room](#) as well as [online](#) from home. [Click here for the ERC Schedule](#).



[Join the ERC Online](#)



Image: Girault; Pixabay Royalty Free Images